Senior Graphic Design II

Art 4335 /18367

Location 302 Fine Arts Building
Time TTH 2:30–5:30 PM
Associate Professor Beckham Dossett
Contact bdossett@uh.edu | design.uh.edu/dossett | Office 302d FA | hours by appointment

Project 1: Information

Project
Use the content you develop for Sibylle and Fiona’s classes to extend the reach of those projects through your work in my class. Consider how the work from each class can work together as a coherent package or system.

Options
1) Design a annual report website to accompany the printed report you design in Fiona’s class.
2) Design one long or several short motion pieces that animate data from Sibylle's class. Consider the context for this work. Will it exist in a website or stand alone. If the latter, where will it be viewed.
3) Design one long or several short motion pieces that animate data and support your annual report. Determine the context for the work. Will it exist on an annual report website that you design in Fiona’s class?
4) Design one long or several short motion pieces that highlight an aspect of your annual report organization’s mission and/or extends the metaphor of your annual report. See “Tom’s” shoes video.

Process
First determine which platform, web or video, your will work with. Next, consider the best use of the medium for the message and information you want to convey.

1) Tuesday, January 20
Assign Project
Research topics

2) Thursday, January 22
Groups 1 & 2: Present chosen platform (web or video) and 3 ideas for how you will use it. Present supporting visual information—printed, copied, sketched, data, images.

3) Tuesday, January 27
Groups 2 & 1: Present 1 refined idea with supporting sketches—no fewer than 6 sketches.

4) Thursday, January 29
Class presentation
Web: digitally present concept, site map and a list of content for each page as well as proposed visual tone—type, images, color.
Video: digitally present concept, sketched storyboards as well as proposed visual tone—type, images, color.

5) Tuesday, February 03
Group 1: Present web page mockups of home page, 1 narrative and 1 financial page. Include grid, images, type.
Present refined storyboards for motion, include images, type and samples of sound.

6) Thursday, February 05
Group 2: Present web page mockups of home page, 1 narrative and 1 financial page. Include grid, images, text and type.
Present refined storyboards for motion, include images, type and samples of sound.

7) Tuesday, February 10
Group 1: Refined web mockups of all pages with images and text.

8) Thursday, February 12
Group 2: Refined storyboards and sound.

9) Tuesday, February 17
Groups 1 & 2: Working in HTML or After Effects.

10) Thursday, February 19
Groups 1 & 2: Working in HTML or After Effects.

11) Tuesday, February 24
Groups 1 & 2: Working in HTML or After Effects.

12) Thursday, February 26
Groups 1 & 2: Working in HTML or After Effects.

13) Tuesday, March 03
Work in class

14) Thursday, March 05
Class presentation:
Websites: Sites must be uploaded to the server for user testing. Home page, 1 narrative and 1 financial page working.
Videos: Rendered and ready to watch.

15) Tuesday, March 10
Work in class

16) Thursday, March 12
Work in class

March 17–19
Spring Break

17) Tuesday, March 24
Websites due: Sites must be functioning on the server. We will review online.
Videos due: Compress videos so they are no larger than 40MB and 960 x 540px.

Sketchbook for both websites and videos due; no fewer than 20 sketches.

Group 1
Ayugat, April
Baxter, Dawn
Chen, Yu-Lin
Cruz, Jose
Dastaran, Susan
Delgado, Francisco
Demaranville, Megan
Domangue, Camille
Freestone, Andrew
Garcia, Andres
Gonzalez, Stef

Group 2
Ichoonsigy, Sasha
Kennedy, Kat
Lam, Michelle
Lopez, Jonathan
Pham, Crystal
Ramirez, Maria
Salazar, Sarah
Shockney, Katie
Spring, Corbin
Tomic, Alex
Vo, Dan
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Reference Info Graphics
http://feltron.com/
Gapminder.org

Annual Report Websites
WK Kellog Foundation
http://annualreport.wkkf.org/

Sick Kids Foundation
http://www.sickkidsfoundation.com/
annualreport/default.html

Kickstarter
https://www.kickstarter.com/year/2012

Coca-Cola
http://www.coca-colacompany.com/
annual-review/2013/index.html

NSPCC (National Society for the Prevention of Cruelty to Children)
http://www.nspccannualreview.org.uk/

Web Resource
zingchart.com

Videos
You Decide: Save the People or Save the Planet by Gates Foundation
https://www.youtube.com/watch?v=i_Z7whe-YHk

The River of Myths
by Hans Rosling
https://www.youtube.com/watch?v=Dwll-dwh-bk

Reinventing the Toilet / India
by Gates Foundation
https://www.youtube.com/watch?v=nHkdF5mcUS8

The Girl Effect
https://www.youtube.com/watch?v=WivmE4_KMNw

The Girl Effect: The Clock is Ticking
https://www.youtube.com/watch?v=1e8xgF0JtVg

Sound Resources
freesound.org
ccmixter.org
musicbed.com