

# Bruce Chao

designer

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## Creating engaging experiences through a thoughtful, authentic, and collaborative approach

### EDUCATION

#### University of Houston

Bachelor of Fine Arts degree in Graphic Design,  
May 2018

#### Houston Community College

Associates in Arts, 2015

### SKILLS

#### Design

Experiential, Exhibition, Print, Brand & Identities,  
Environmental Graphics, Motion Graphics, Sound  
Design, Copywriting, UI/UX, Web Design

#### Technical

Macintosh & Windows, Photoshop, Illustrator,  
InDesign, Audition, After Effects, Audacity, Robofont,  
FL Studio, Garage Band, HTML/ CSS, Pages, Keynote,  
Building/ Fabrication experience: Vinyl, Laser-Cut

### EXPERIENCE

#### Lawndale Art Center, 2017–Present

##### *Graphic Designer*

Create, organise, and manage HTML web content,  
design in-house collateral.

#### Spindletop Design, 2017

##### *Design & Production Intern*

Assisted in design and ideation for brand identities,  
print products, environmental graphic and web.

#### Kirksey Architecture, 2017

##### *Design Intern*

Designed brand integrated environments through  
wall-covering graphics, dimensional structures,  
signage and copywriting.

#### UH Student Publications, 2017

##### *Lead Designer*

Developed graphics, content, illustrations, layouts  
and branding content for newspaper and magazine.

#### McDonald's, 2013–2015

##### *Crew/ Crew Trainer*

Customer service and employee training.

### EXHIBITIONS/ EVENTS

#### UHGD18\*, University of Houston Graphic Design Student Exhibition

MATCH, May 3–9, 2018

#### University of Houston School of Art Student Exhibition

Blaffer Art Museum, 2018, Juried

#### Encounter: Meeting Points on Buffalo Bayou, Public Installation and Engagement Event

Houston TX, 2018

#### Encounter Proposals Exhibition

University of Houston School of Art, 2018

#### Encounter Exhibition

Sunset–Coffee Building, 2018

#### UHGD 17, We Are The Next\_\_\_\_. University of Houston Graphic Design Student Exhibition Ecclesia, 2017

#### University of Houston School of Art Student Exhibition

Blaffer Art Museum (Juried), 2017

### AWARDS & PUBLICATIONS

#### Encounter: Meeting Points on Buffalo Bayou, 2018

*The Daily Cougar*, *Cooglif*e, 2017

Flaxman Endowed Art Scholarship, 2017

Dean's List, 2015–2018

Teenage Years, 2014

### AFFILIATIONS

**AIGA**, The Professional Association for Design  
Member

**SEGD**, The Society for Experiential Graphic Design  
Member

**Graphic Design Student Association**  
Secretary

### CONFERENCES ATTENDED

Dallas Student Show & Conference  
Dallas, 2017

AIGA National Conference  
Las Vegas, 2016

Boldface Conference for Emerging Writers  
Houston TX, 2014