

CAMILA RUIZ

CAMILARUIZ.DESIGN
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I am a typography lover, idea communicator, detail inspector, synergy seeker, and social change advocate.

EDUCATION

University of Houston,
Bachelor of Fine Arts degree
Graphic Design
May 2018

Houston Community College,
Associate of Arts degree
Communication and Media Arts
May 2014

SKILLS

Design

Exhibition, packaging, print layout,
branding, type, fabrication, web

Technical

Proficient in Illustrator, InDesign,
Photoshop

Experienced in After Effects, XD,
HTML and CSS, Lightroom

Other

Photography, Printmaking,
Heartsaver CPR AED Certified,
Fluent in Spanish

TRAINING

Museum of Fine Arts, Houston
2015 Mellon Summer Academy
Intensive week-long workshop
on curatorial practices for fifteen
students selected through a
competitive application process.

AWARDS

The Phaistos Project–45 Symbols
Online publication awarded, 2018

Arrowmont School of Arts and
Crafts Scholarship
Awarded by Houston Alumnae Club
of Pi Beta Phi, 2016

EXPERIENCE

Dearwater Design, 2016–Present
Graphic Design Intern

Support senior designers with design for print and digital, including content layout, client presentations, asset development, and preliminary material preparation for various projects. Execute administrative tasks such as client communication, project documentation, and record-keeping.

High Brew Coffee, 2017–Present
Brand Ambassador

Increase brand trial and awareness in the market through the creation of compelling sampling experiences. Interact and network with people of various age groups in a variety of environments to promote product and brand education.

The Printing Museum, 2015–2017
Visitor Services Assistant

Provided limited in-house graphic design support. Collaborated with the Development and Marketing Director in the ideation of new strategies to increase membership. Managed membership records and ensured procedural accuracy of the data collected.

EXHIBITIONS

UHGD18*, University of Houston
Graphic Design Senior Exhibition
MATCH–Midtown Arts and
Theater Center, 2018

University of Houston School
of Art Student Exhibition
Blaffer Art Museum, 2018, Juried

ENCOUNTER: Meeting Points on
Buffalo Bayou, Public Installation
& Community Engagement, 2018

ENCOUNTER: Exhibition
Sunset Coffee Building, 2018

UHGD17, We Are the Next _____.
University of Houston Graphic
Design Senior Exhibition
Ecclesia, 2017

Houston Community College
Student Art Exhibition
Honorable Mention Printmaking,
2014 Spring, Juried
First Place Drawing, 2013 Fall, Juried

ORGANIZATIONAL MEMBERSHIPS

GDSA–Graphic Design Student
Association, University of Houston

MVP–Metropolitan Volunteer
Program, University of Houston

AIGA–The Professional Association
for Design

TDC–Type Directors Club

VOLUNTEERING

Intermittently for various local
non-profit organizations including
Lawndale Art Center, DiverseWorks,
Houston Food Bank, and BakerRipley