

# Isabella Moira Serimontrikul

isabellamoira.com  
isabella.serimontrikul@gmail.com  
832.661.0838  
References and Portfolio available upon request.

Bella's designs aim to delight, educate, and connect. She uses an expanding vocabulary of visual styles, analytical research, and deliberate concepts to enrich her work.

## EDUCATION

*University of Houston*, May 2018  
Bachelor of Fine Arts degree in Graphic Design,  
Minors in Marketing & Art History

## SKILLS

Experience, exhibition, product, print, environmental graphics, motion graphics, web, UI/UX, photography, illustration, lettering, type design

Proficient in Adobe Illustrator, Photoshop, Lightroom Classic, XD, and InDesign

Experienced in Adobe Premiere and After Effects, Robofont, and HTML/CSS

Proficient in French

## PROFESSIONAL EXPERIENCE

*Enchanted Nurseries & Landscapes*,  
2014–present  
Sign-painter, Cashier, and Sales Associate

*Spindletop Design*, 2017  
DESIGN & PRODUCTION INTERN  
Research, concept development, marketing strategy, and brand identity design

*Workhorse Printmakers*, 2016–2017  
DESIGN & PRODUCTION INTERN  
Packaging design, social media marketing campaign, production and assembly

*University of Houston*, 2015–2016  
STUDENT CENTER GRAPHIC DESIGNER  
Environmental, print, digital, and logo design for the University of Houston departments, student organizations, and student body

*Enchanted Nurseries & Landscapes*, 2014–2015  
MARKETING & COMMUNICATIONS INTERN  
Research and content development for weekly e-mails, including writing & photography; content updates for Wordpress website; marketing and event coordination

*University of Houston Student Newspaper*, 2013  
PHOTOJOURNALIST

## PROFESSIONAL AFFILIATIONS

*AIGA*, The Professional Association for Design

*GDSA*, Graphic Design Student Association of the University of Houston, Historian

*UHGAP*, The University of Houston Graphics Alumni Partnership

## AWARDS & ACHIEVEMENTS

*ReProgram*, College for Creative Studies, 2018  
Design study abroad in The Hague, Netherlands

*The Printing Industries of the Gulf Coast*  
Print competition, Best in Show in respective category

*Communication Arts Packaging*, 2017  
2nd tier of judging

*University of Houston* Graphics Alumni Program  
Scholarship Nominee, 2017

*ACUI Regional Conference*, 2017  
Design competition, First place Multi-Page Publication

*Flaxman UH School of Art Scholarship*, 2017

*Dean's List*, 2016

*Academic Excellence Scholarship*, 2012–2016

## EXHIBITIONS

*UHGD18\**, May 2018  
University of Houston Graphic Design Senior Exhibition,  
Head of Marketing & Social Media, MATCH

*Encounter: Meeting Points on Buffalo Bayou*, 2018  
Community Engagement & Installation  
EXHIBITED: Proposal exhibition at the School of Art,  
University of Houston, 2018; Sunset Coffee Building,  
Houston, 2017–2018  
PUBLISHED: *Houstonia*, *The Houston Chronicle*, Houston  
Public Media: Arts Insight & UH Moment,  
Buffalo Bayou East Sector

*UHGD17*, 2017  
The University of Houston Graphic Design  
Student Exhibition, *We Are the Next \_\_\_\_\_*, Ecclesia  
*University of Houston School of Art  
Student Exhibition*, 2017  
Blaffer Art Museum (Juried)

*Confluence: A Journey in Five Movements*, 2015  
Community Engagement, Buffalo Bayou Park Grand Opening

## PUBLICATIONS

*SEGD*, 2017  
[Society for Experiential Graphic Design] "Being Aware: EGD  
as an Experience Building Tool"  
Research Journal: Communication and Place

*University of Houston Student Newspaper*,  
2013, 2015, & 2018  
*The Daily Cougar*

## LECTURES & CONFERENCES ATTENDED

*AIGA National Conference*, 2016, Las Vegas, NV

*AIGA Design Week*, 2015, Houston, TX

*Student Show & Conference 2017*, Dallas, TX